

Hear Us:

Toward A More Just World

J., Noah, & David





 O NOW

World

Working with humanitarian groups like:

**AMNESTY
INTERNATIONAL**



Global Protest Data

MASS MOBILIZATION PROJECT

The Mass Mobilization (MM) data are an effort to understand citizen movements against governments, what citizens want when they demonstrate against governments, and how governments respond to citizens

CIA FACTBOOK

The World Factbook provides basic intelligence on the history, people, government, economy, energy, geography, communications, transportation, military, terrorism, and transnational issues for 266 world entities.

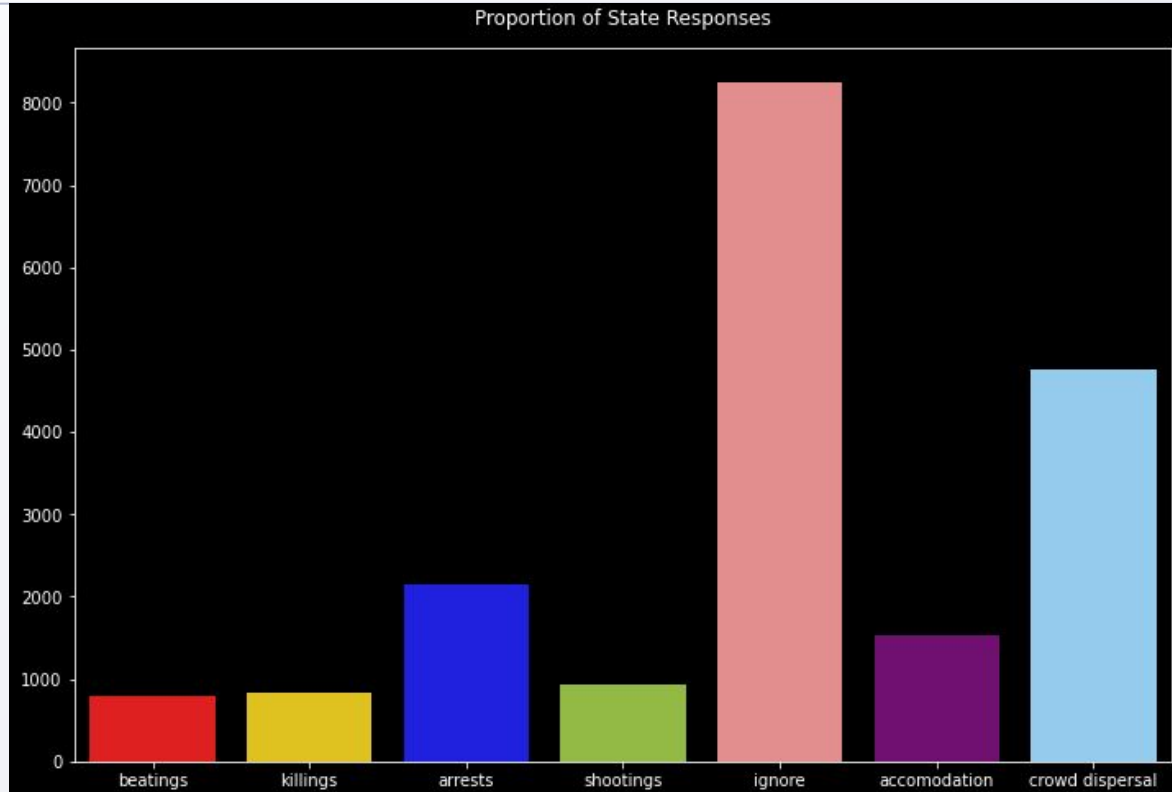
We started by [creating a map](#) showing protests around the world.

We then made [another map](#) showing the rate that protesters' demands were met.

We also graphed the [Final outcome](#) of protests globally as percentage.



Proportion of State Responses



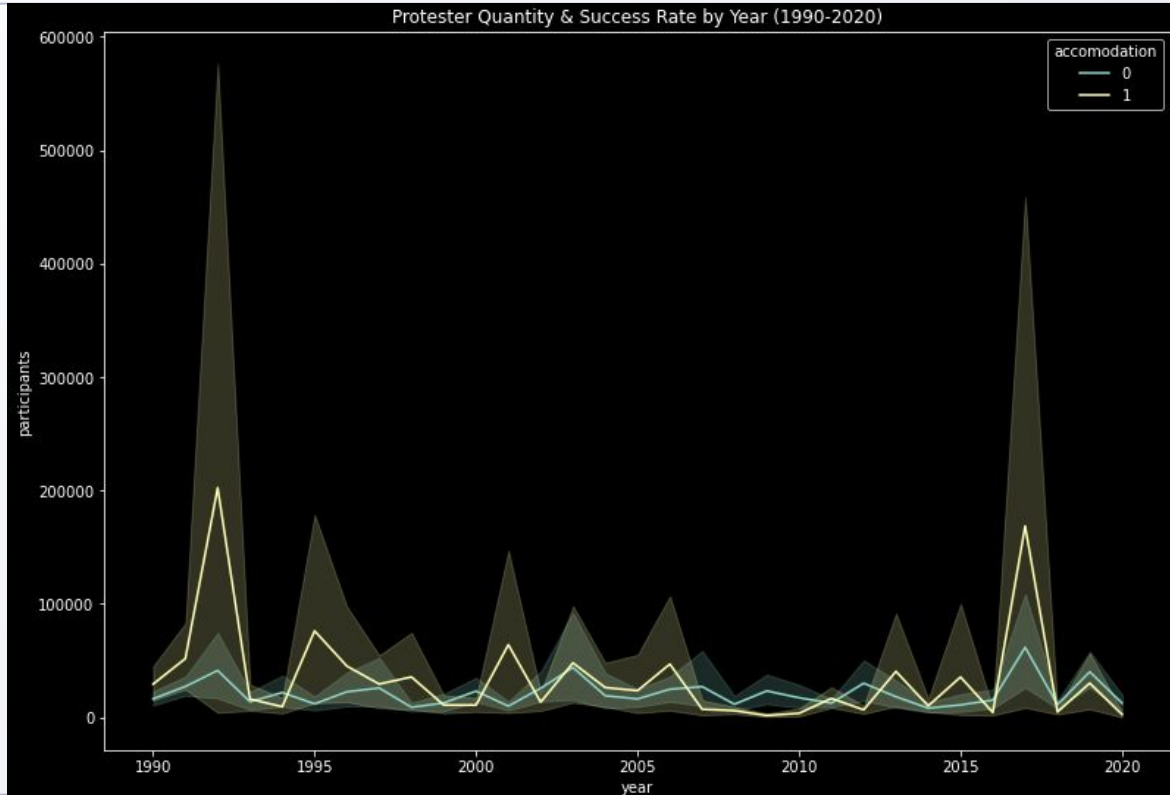
Success:

Accommodation of demands,
indicated by reports that authorities
met with protest leadership and
demand was met or demands taken
up in a formal meeting



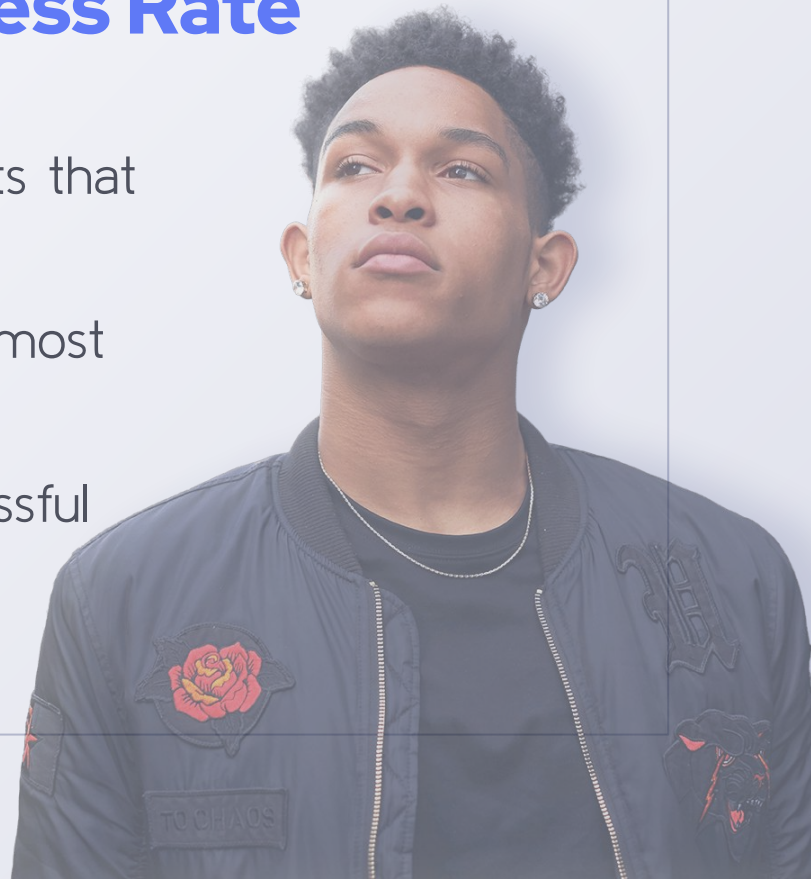
Protester Quantity & Success Rate by Year

7

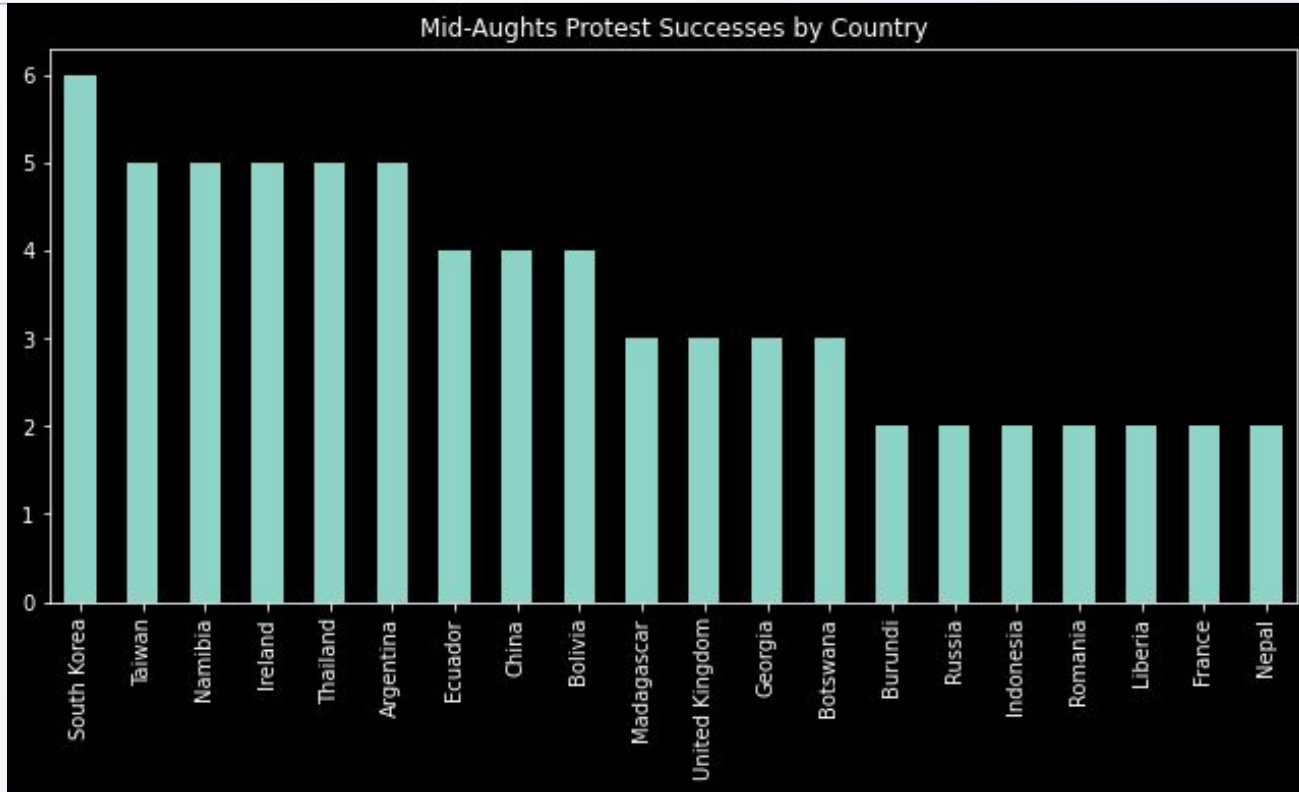


Protester Quantity & Success Rate by Year

- ▶ Around 2003 even split of protests that were accommodated
- ▶ Early 1990s and around 2017 had most accommodations
- ▶ 2006 - 2012 had mostly unsuccessful protests

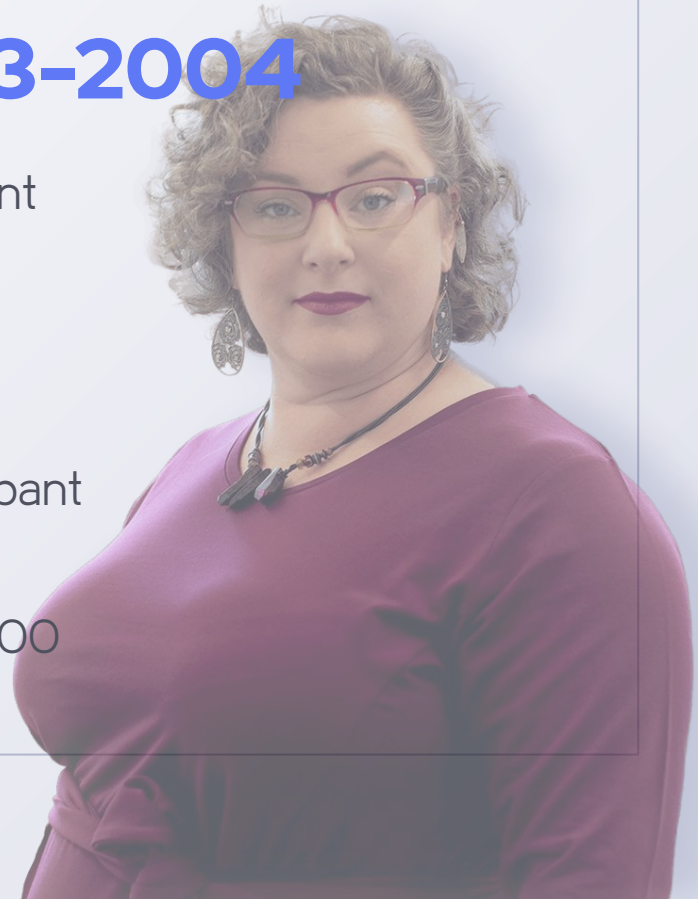


Successful Protests 2003-2004



Successful Protests 2003–2004

- ▶ Korean farmers vs. free trade agreement with Chile. Strong rural opposition.
- ▶ Disputed election in Taiwan
- ▶ Namibia, drought relief, AIDS, women's demonstration against rape, abuse, rampant drug addiction.
- ▶ Ireland - "tractorcade". Participants: 2,000 tractors.



Logistic Regression

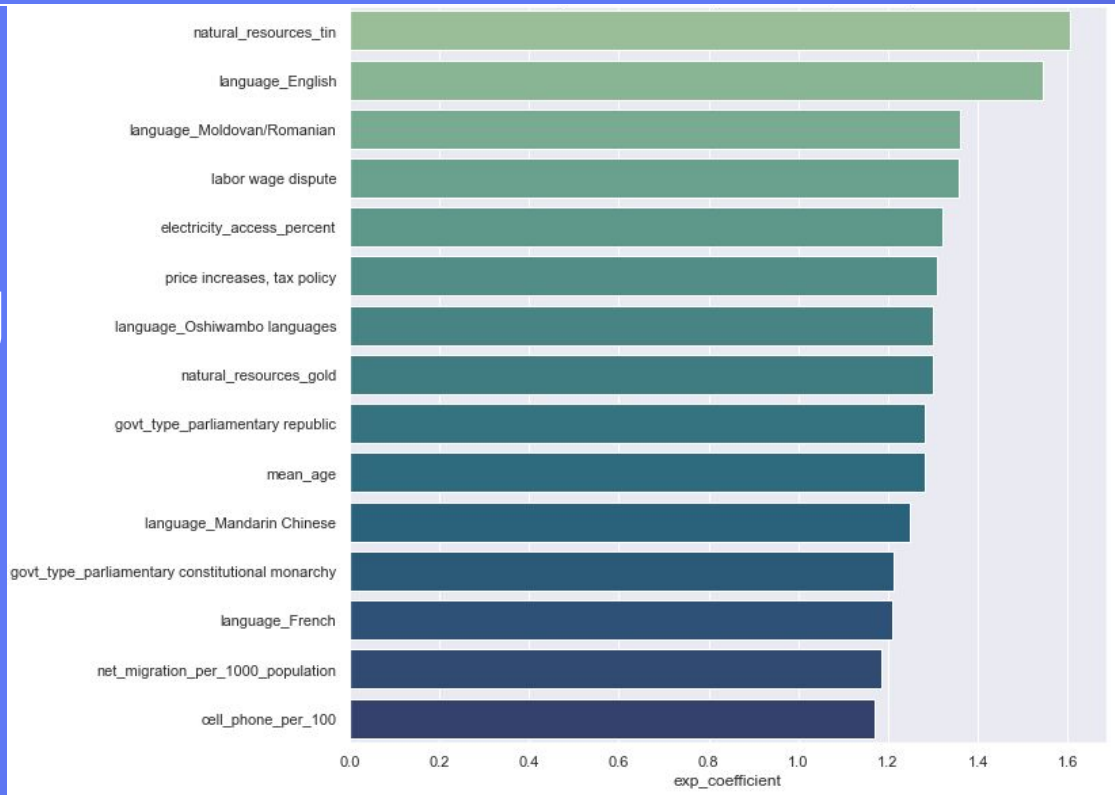
To keep interpretability, 94% accuracy



Baseline: Only 10% of protests were successful



Top 15 contributing factors to protest success

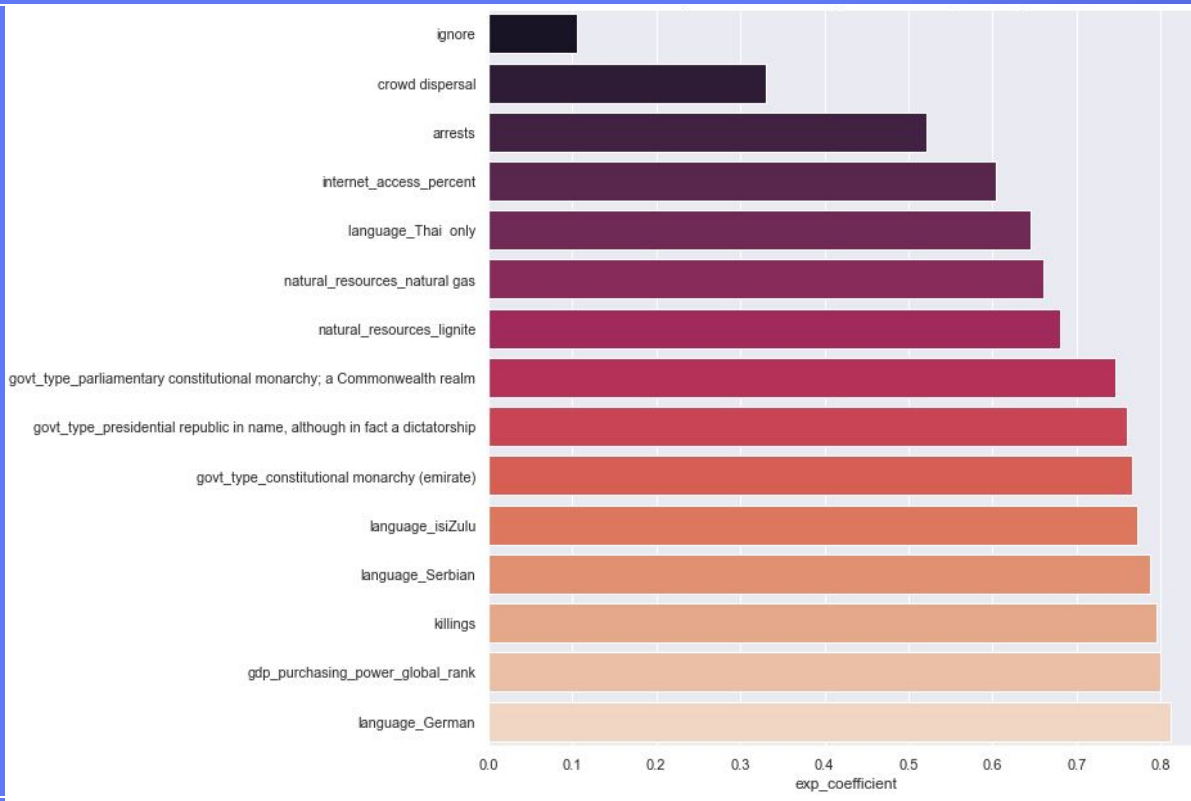


3 things to remember

- ▶ Wage Disputes are the most successful type
- ▶ Tax policy is next most successful type
- ▶ Get cell phones to protesters



Bottom 15 factors to protest success



Top 3 things to avoid

- ▶ Being ignored by government
- ▶ Crowd dispersal by government
- ▶ Arrests by government

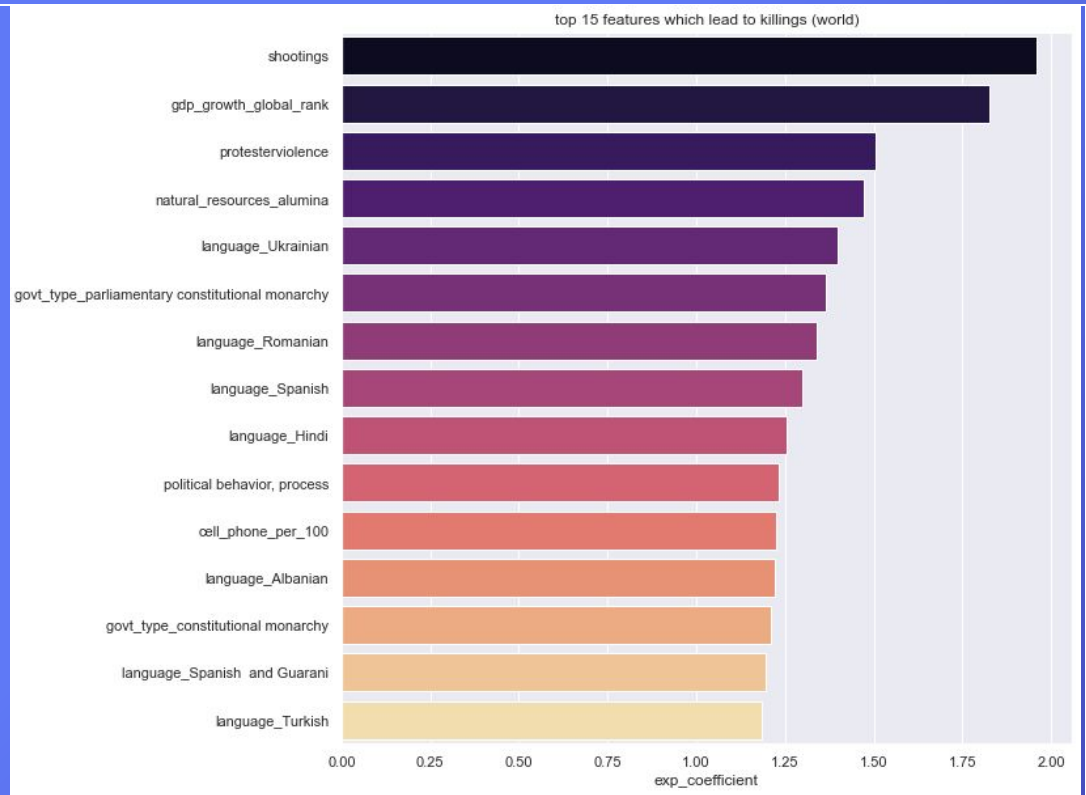
Getting the message out through cell phones and the internet is key.



**We don't only want
success at any cost.**



Top 15 factors to protest killings



Top 3 things to avoid

- ▶ Shootings
- ▶ GDP Growth Global Rank
- ▶ Protester Violence



Global Protest Killings

Recurrent Neural Net

91% accuracy

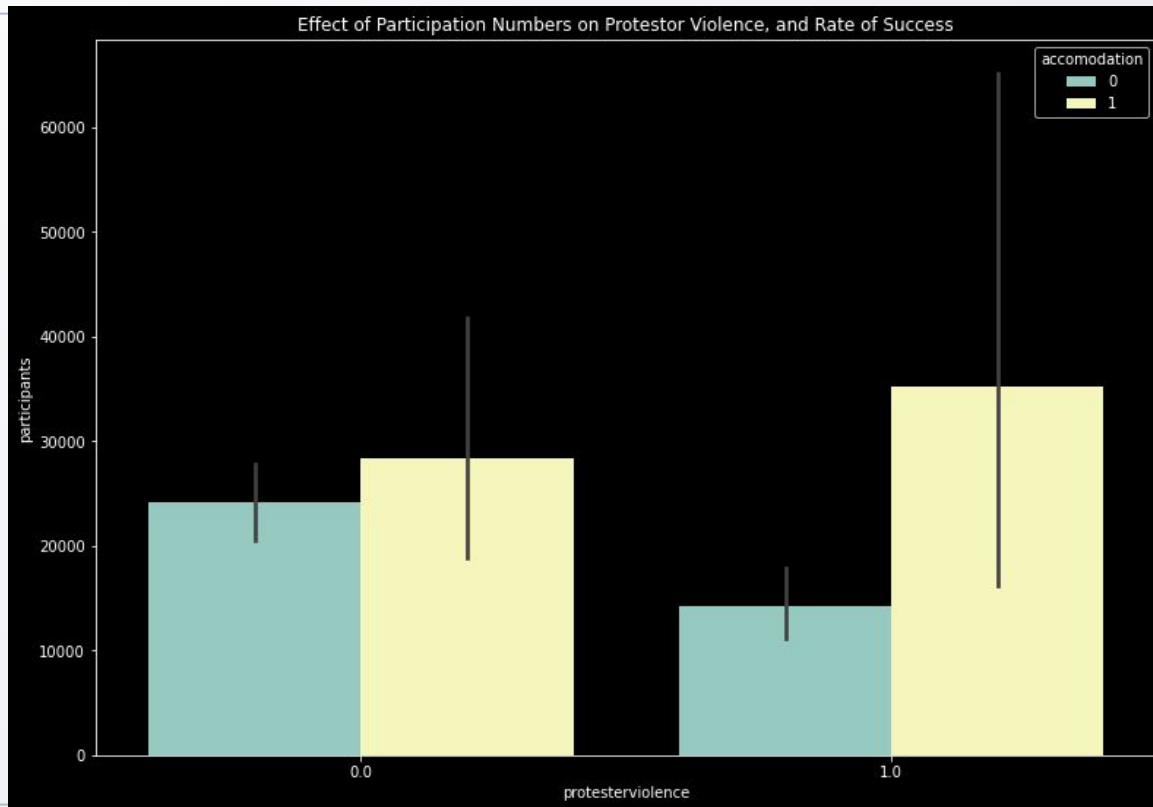


RNN HYPOTHESIS:

- ▶ Current protests could be influenced by recent past protests
- ▶ However, RNN did worse than Logistic Regression in accuracy.
- ▶ Protests probably not dependant on the previous events



Protester Quantity & Violence



Protester Quantity & Violence

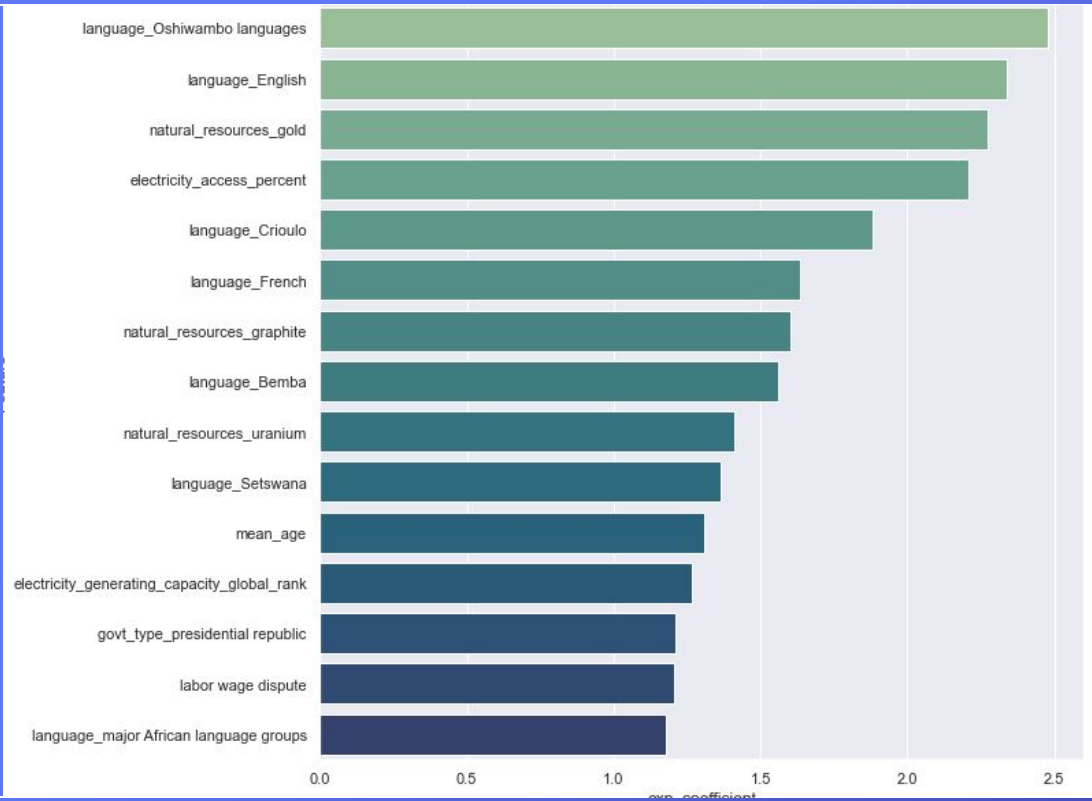
- ▶ Larger protests less likely to get violent
- ▶ Violent protests more likely to get desired outcome



Regions



Top 15 factors for protest success



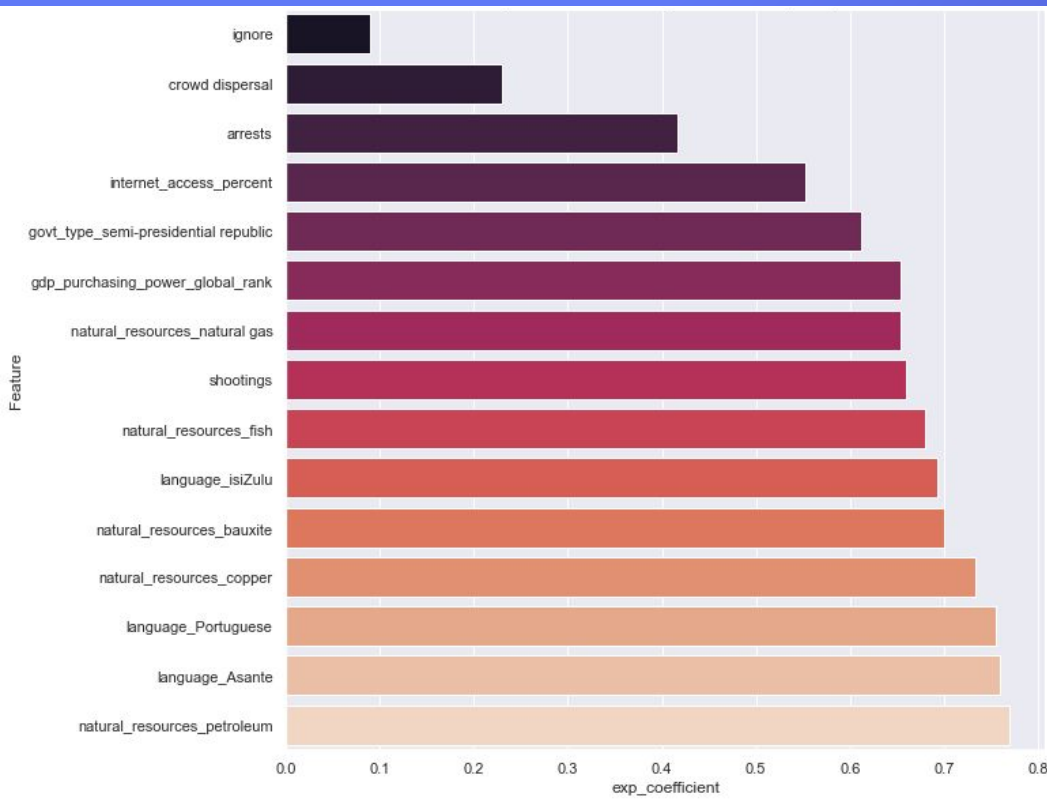
3 things to remember

- ▶ Electricity Access in population
- ▶ Language is primary factor
- ▶ Natural Resource is primary factor



Africa

Bottom 15 factors for protest success



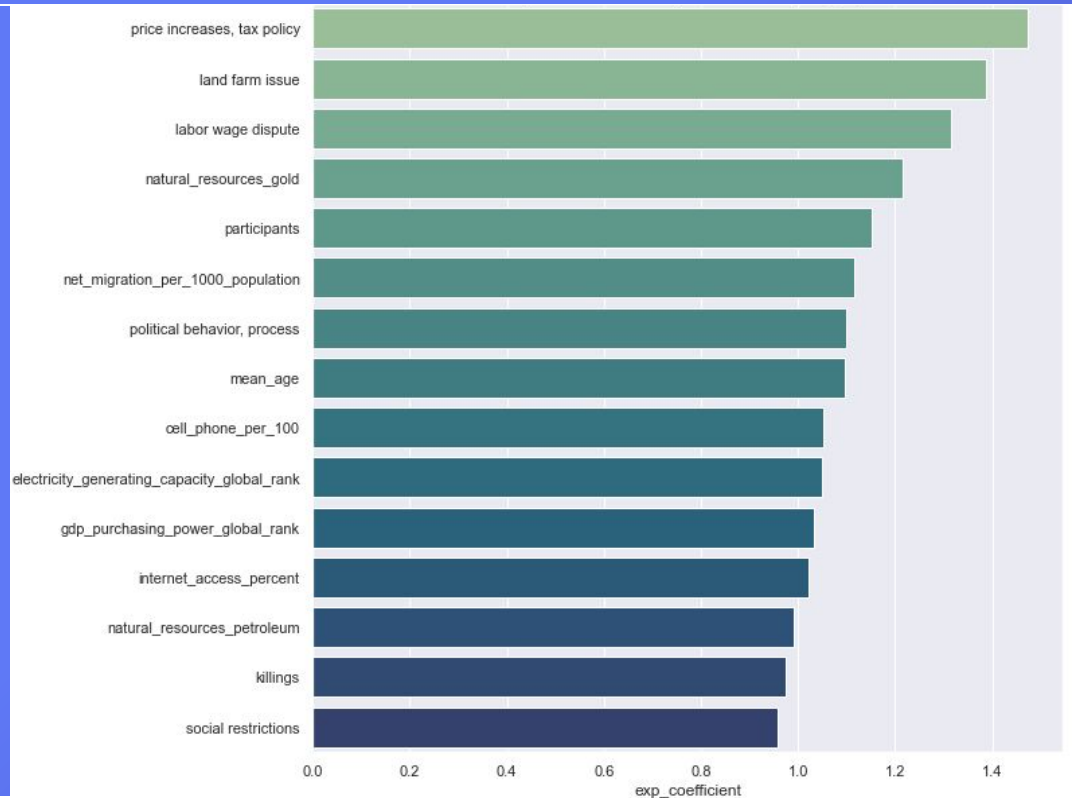
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When the government is actively against the cause the protest is less likely to succeed..



Top 15 factors for protest success



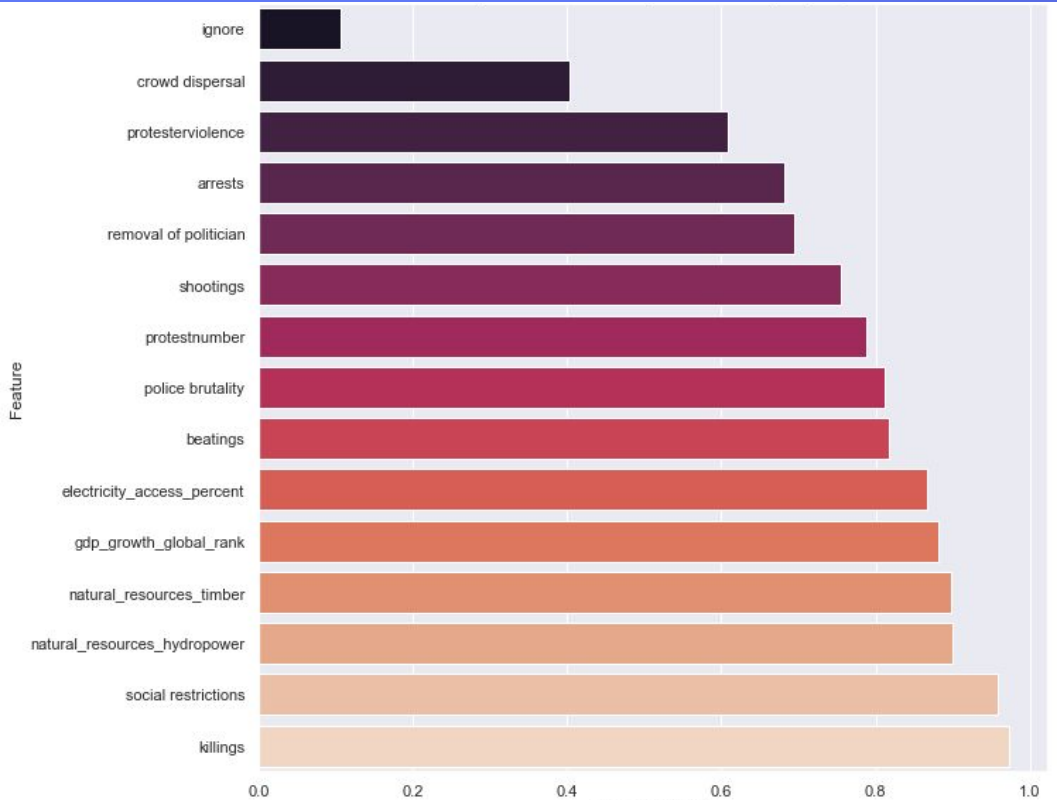
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Central America

**Bottom 15
factors for
protest
success**



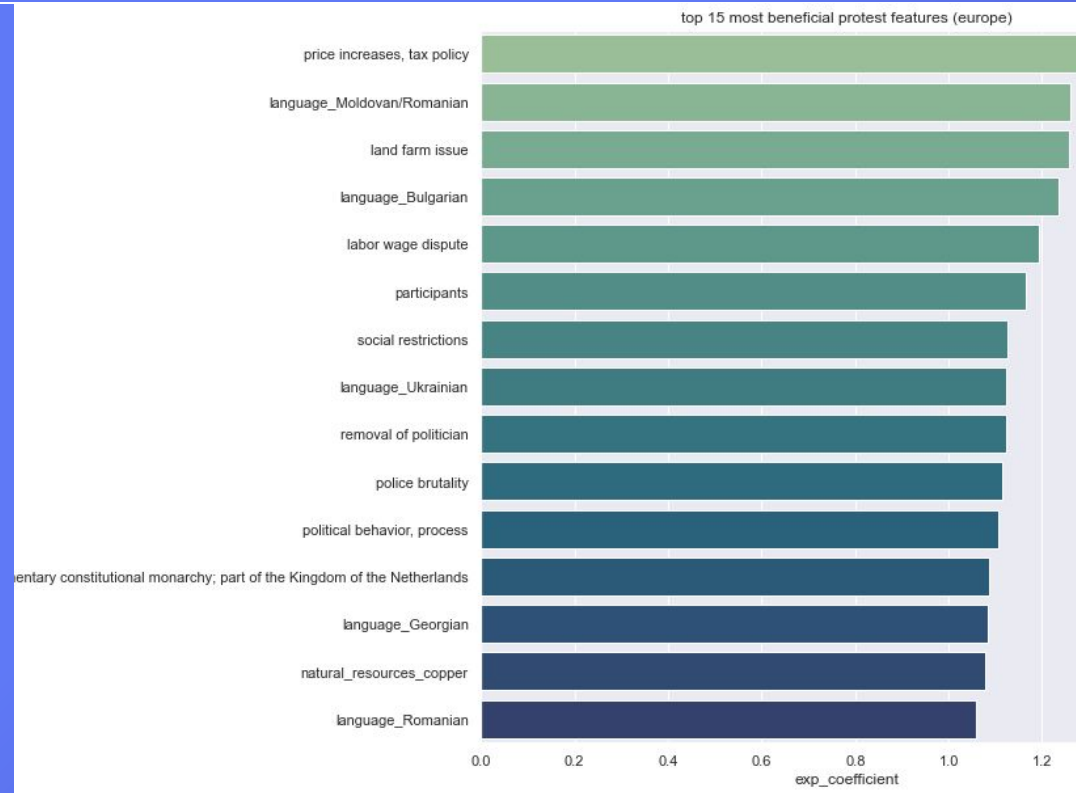
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Top 15 factors for protest success

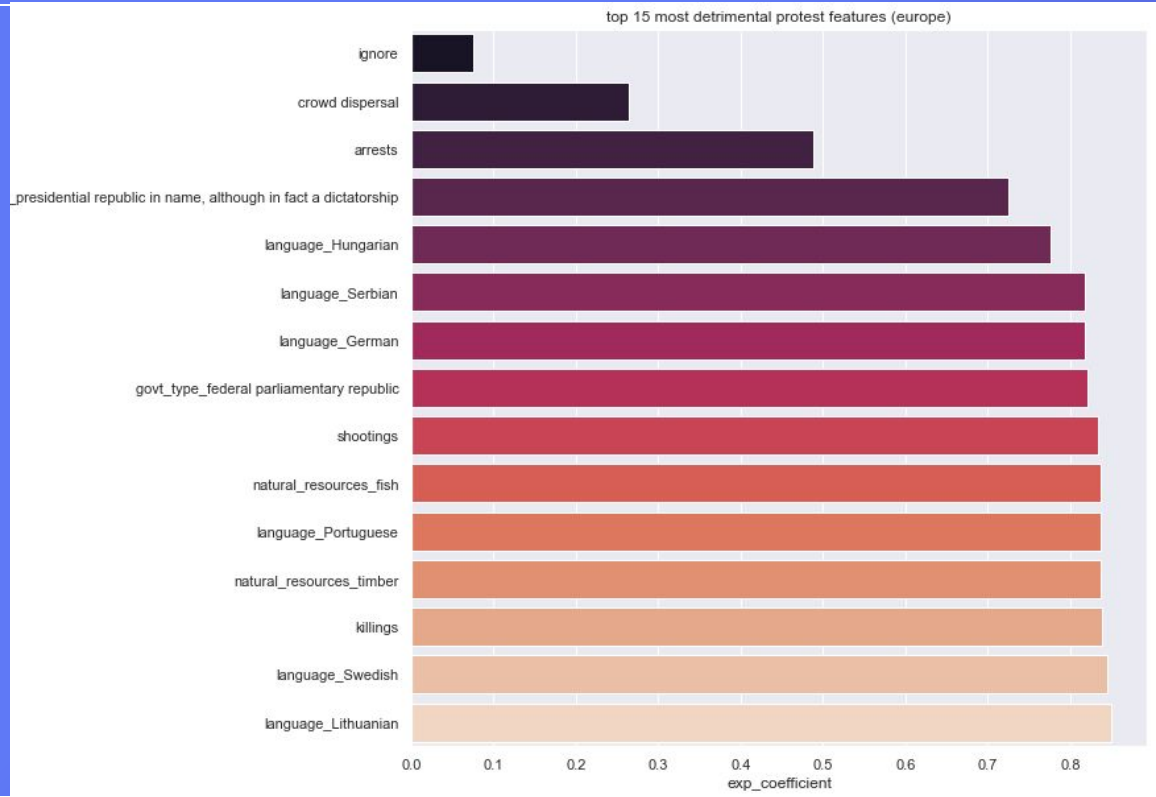


3 things to remember

- ▶ Price Increase, Tax Policy
- ▶ Language is primary factor
- ▶ Natural Resource is primary factor



Bottom 15 factors for protest success



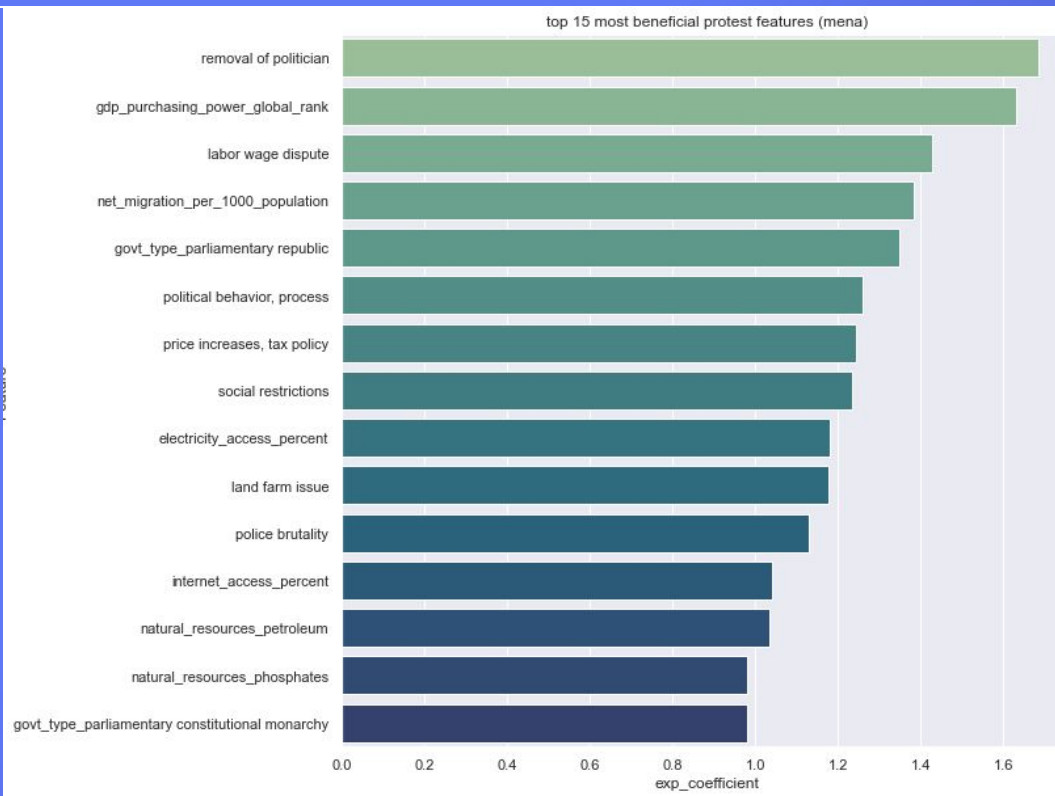
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Top 15 factors for protest success

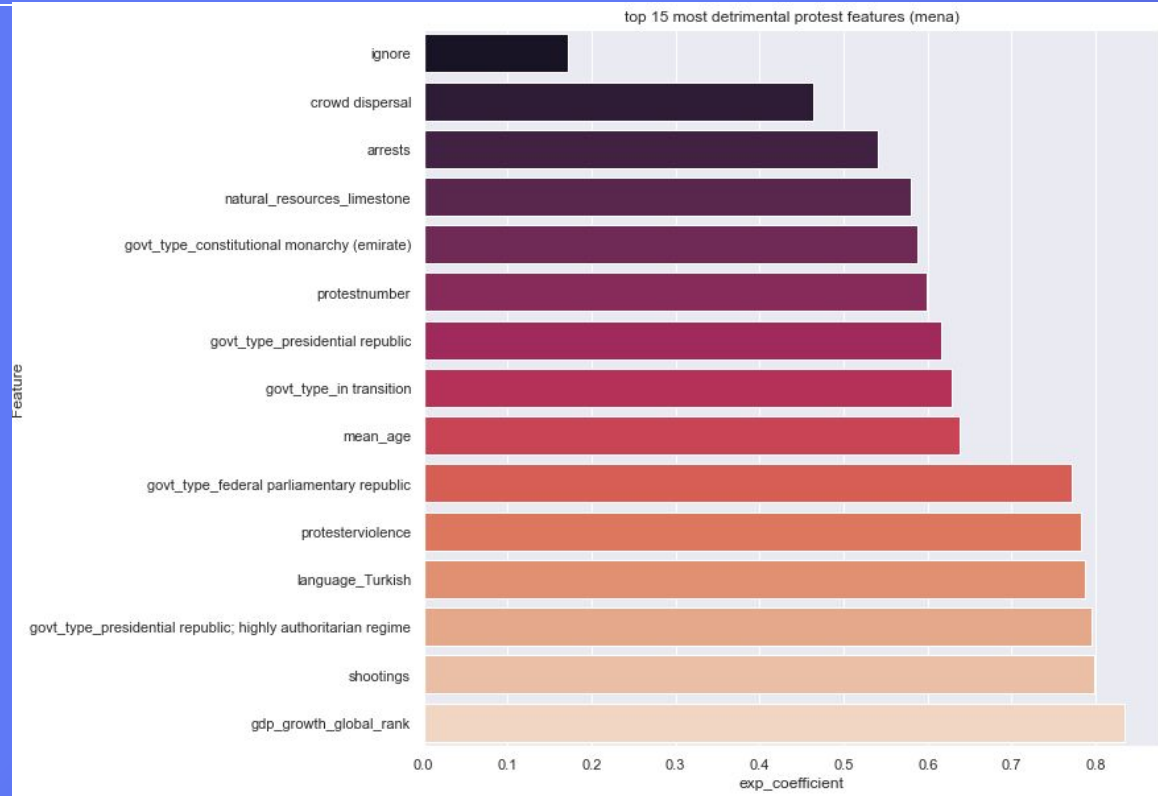


3 things to remember

- ▶ Removal of Politician
- ▶ GDP Global Rank
- ▶ Labor Wage Dispute



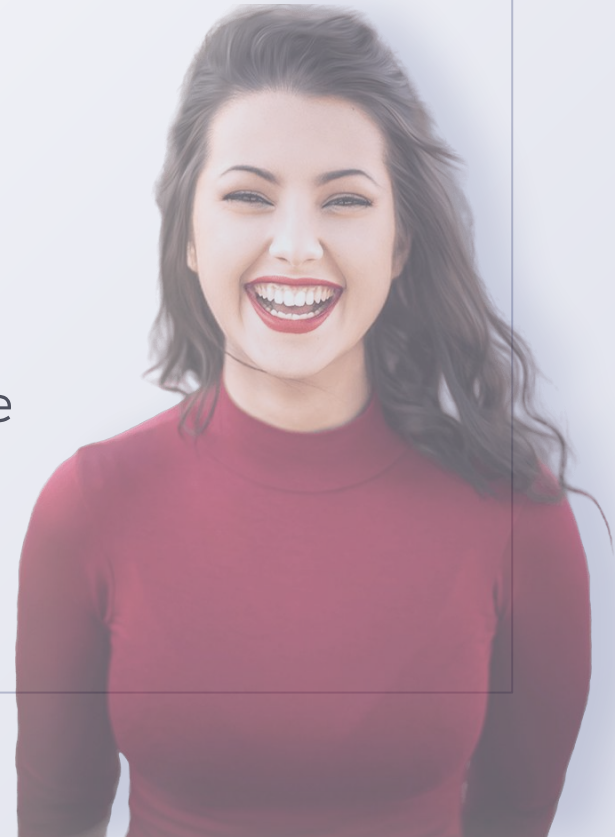
Bottom 15 factors for protest success



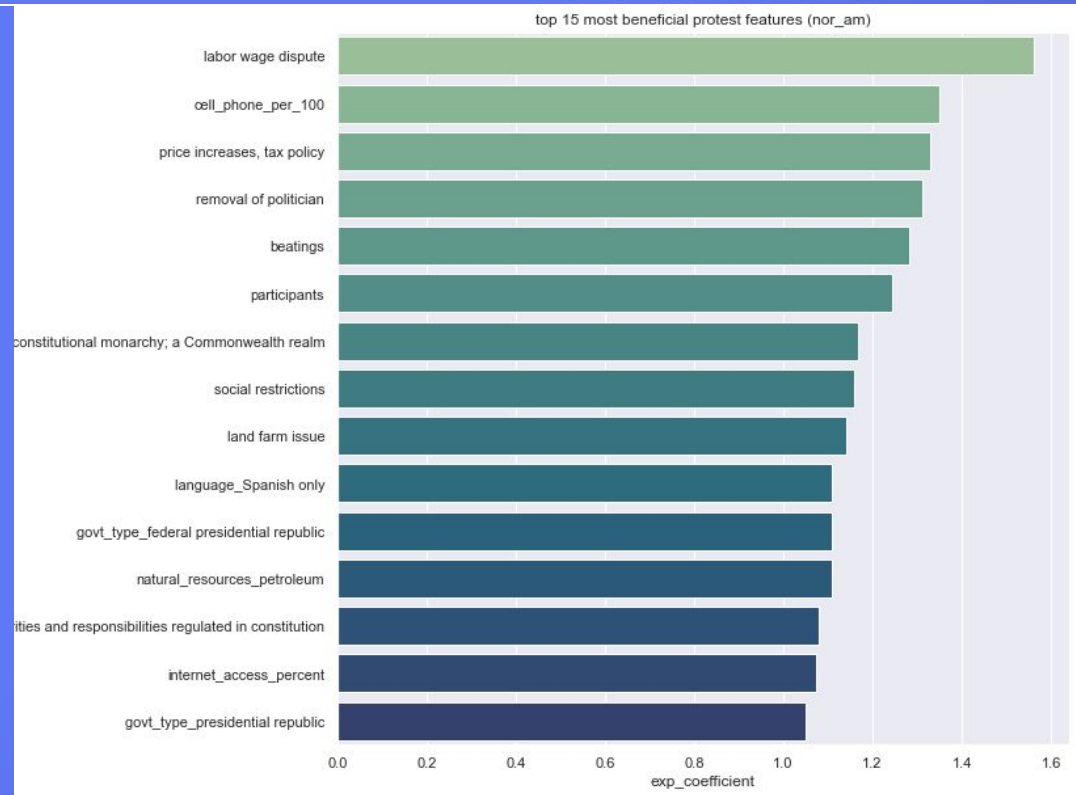
Top 3 things to avoid

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Top 15 factors for protest success

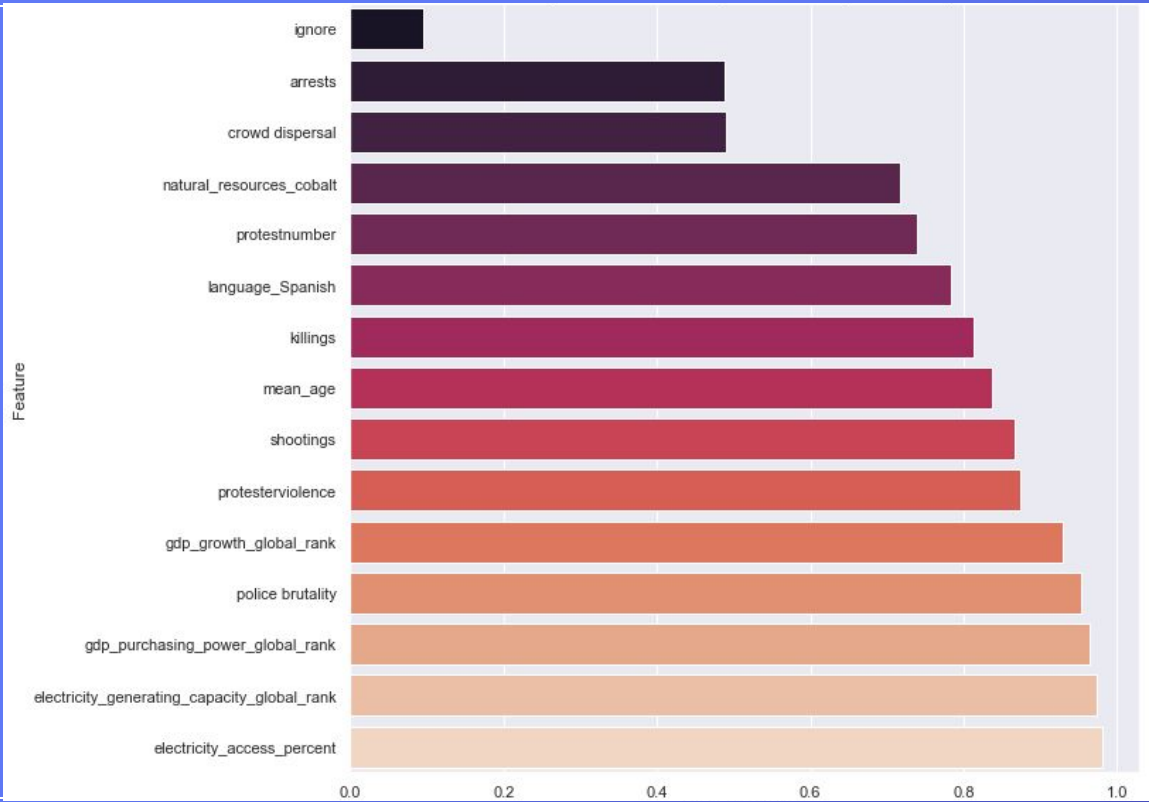


3 things to remember

- ▶ Labor Wage Dispute
- ▶ Cell Phone Access
- ▶ Price Increase, Tax Policy



Bottom 15 factors for protest success



Top 3 things to avoid

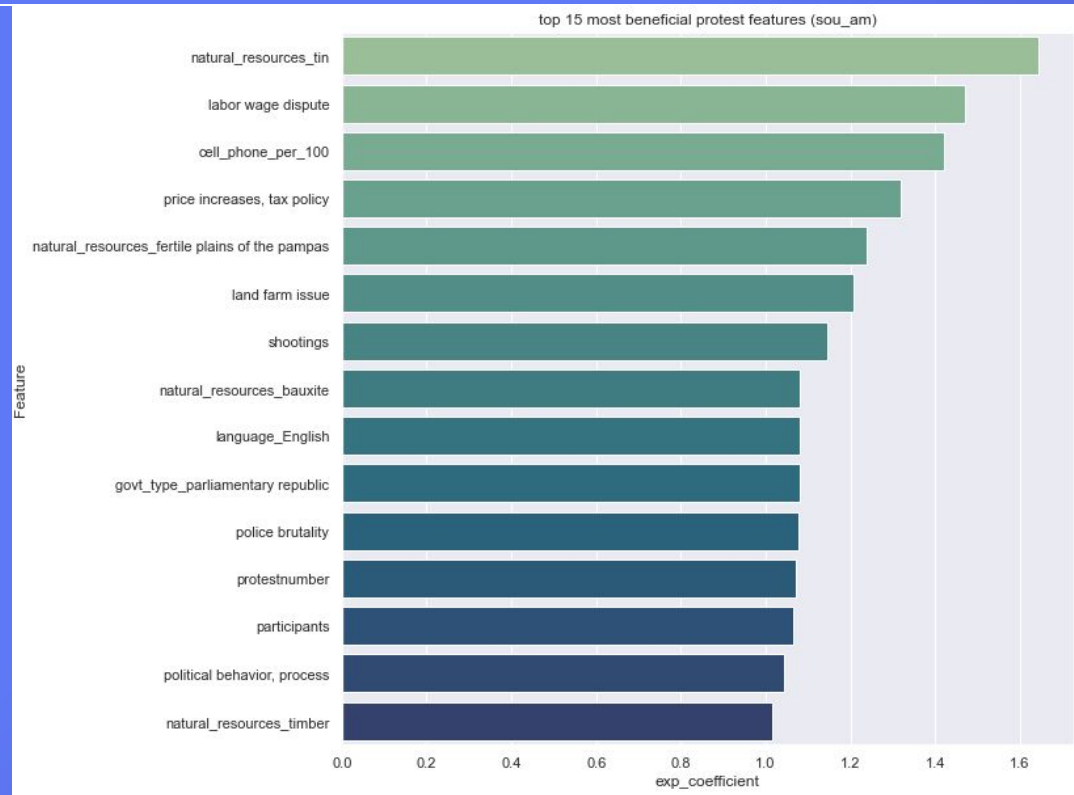
- ▶ Being ignored by government
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When the government is actively against the cause the protest is less likely to succeed..

N. America



Top 15 factors for protest success



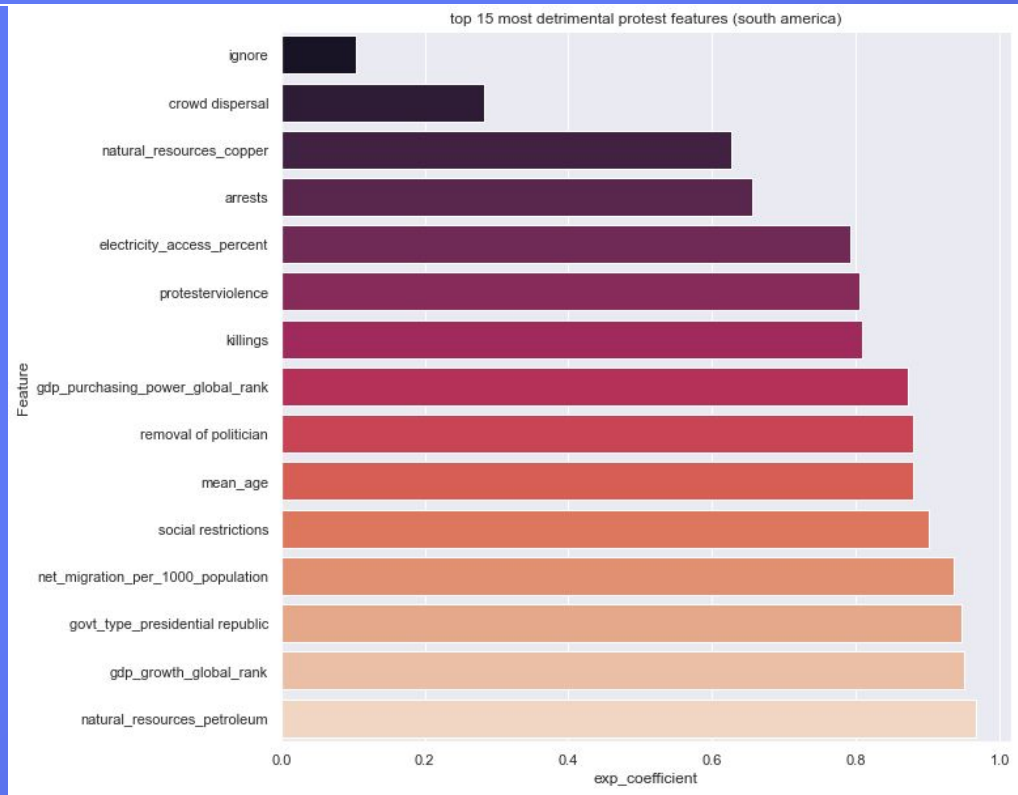
3 things to remember

- ▶ Labor Wage Dispute
- ▶ Cell Phone Access
- ▶ Price Increases



S. America

Bottom 15 factors for protest success



Top 3 things to avoid

- ▶ Being ignored by government
- ▶ Crowd dispersal by government
- ▶ Countries Natural Resource: Copper



S. America

Recommendations

- ▶ Natural Resources & Language of a country are strong indicators of success
- ▶ Being ignored, crowd dispersal, & arrests by the government tend to lead to failure
- ▶ Types of protests that are successful depend on the region



We're in this together

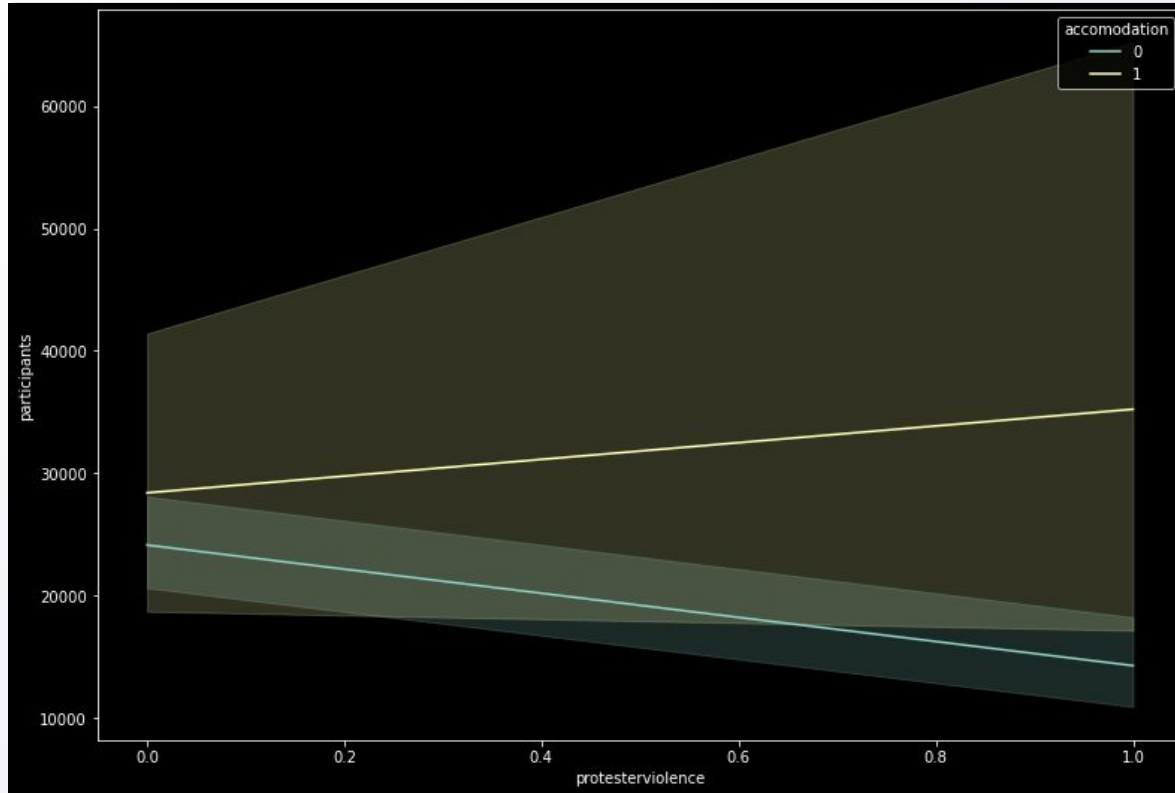
Allocate resources wisely in the
struggle for human rights.



Top 10 Components for Protester Accommodation

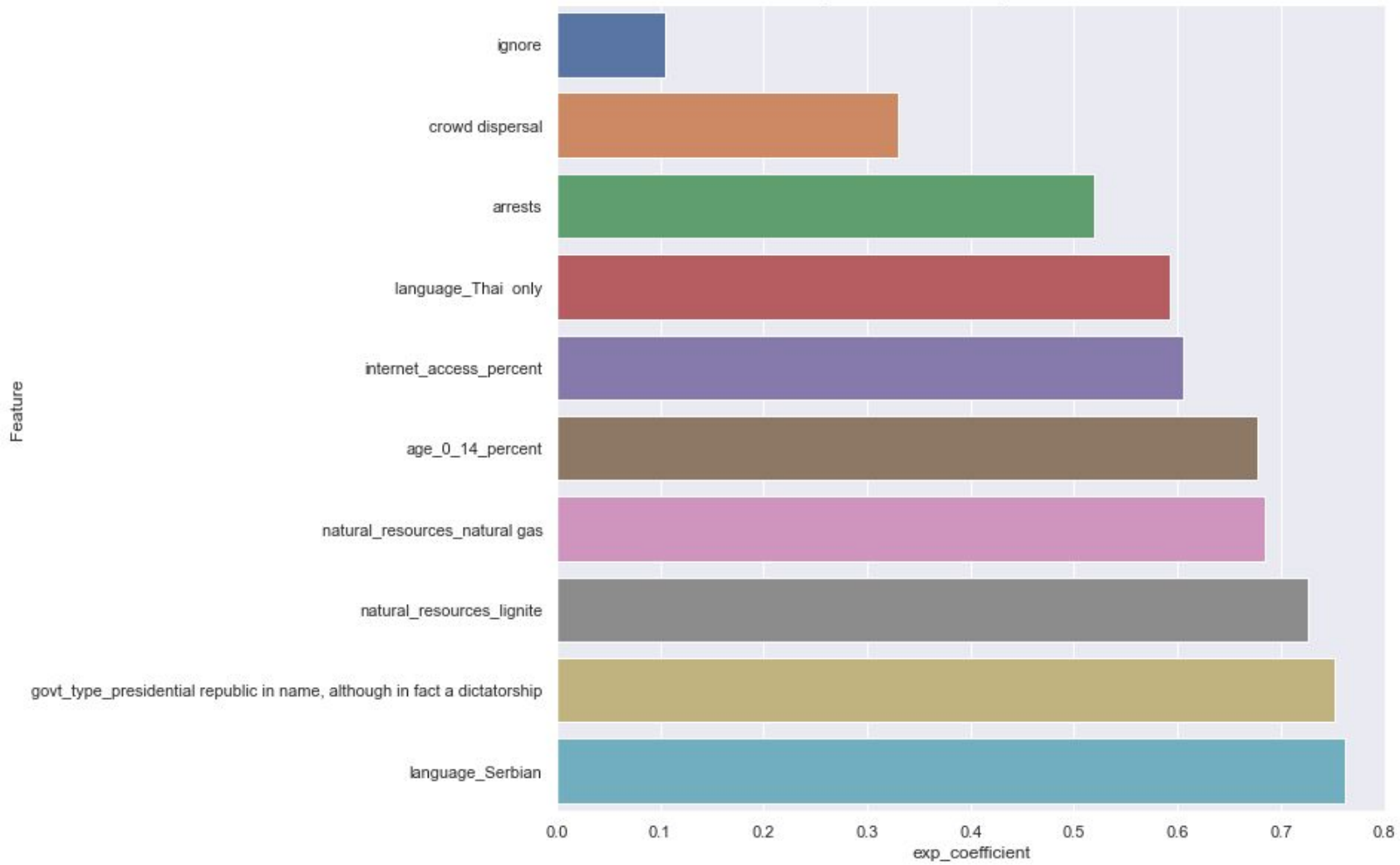
A complex idea can be conveyed with just a single still image, namely making it possible to absorb large amounts of data quickly.

Protester Quantity & Violence



Top 10





This is a slide title

- ▶ Here you have a list of items
- ▶ And some text
- ▶ But remember not to overload your slides with content

Your audience will listen to you or read the content, but won't do both.



You can also split your content

White

Is the color of milk and fresh snow, the color produced by the combination of all the colors of the visible spectrum.

Black

Is the color of ebony and of outer space. It has been the symbolic color of elegance, solemnity and authority.



In two or three columns

Yellow

Is the color of gold, butter and ripe lemons. In the spectrum of visible light, yellow is found between green and orange.

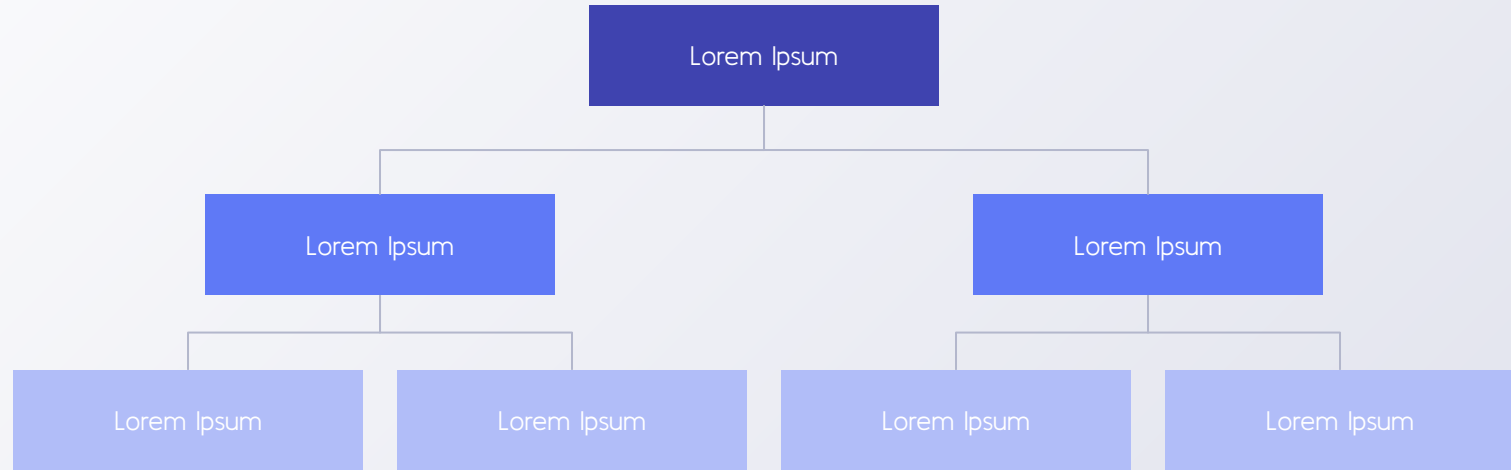
Blue

Is the colour of the clear sky and the deep sea. It is located between violet and green on the optical spectrum.

Red

Is the color of blood, and because of this it has historically been associated with sacrifice, danger and courage.

Use diagrams to explain your ideas



And tables to compare data

	A	B	C
Yellow	10	20	7
Blue	30	15	10
Orange	5	24	16



89,526,124

Whoa! That's a big number,
aren't you proud?



89,526,124\$

That's a lot of money

185,244 users

And a lot of users

100%

Total success!



Our process is easy



Lorem 1

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis sit amet odio vel purus bibendum luctus. Morbi iaculis dapibus tristique.

Lorem 2

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis sit amet odio vel purus bibendum luctus. Morbi iaculis dapibus tristique.

Lorem 3

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis sit amet odio vel purus bibendum luctus. Morbi iaculis dapibus tristique.

Let's review some concepts

Yellow

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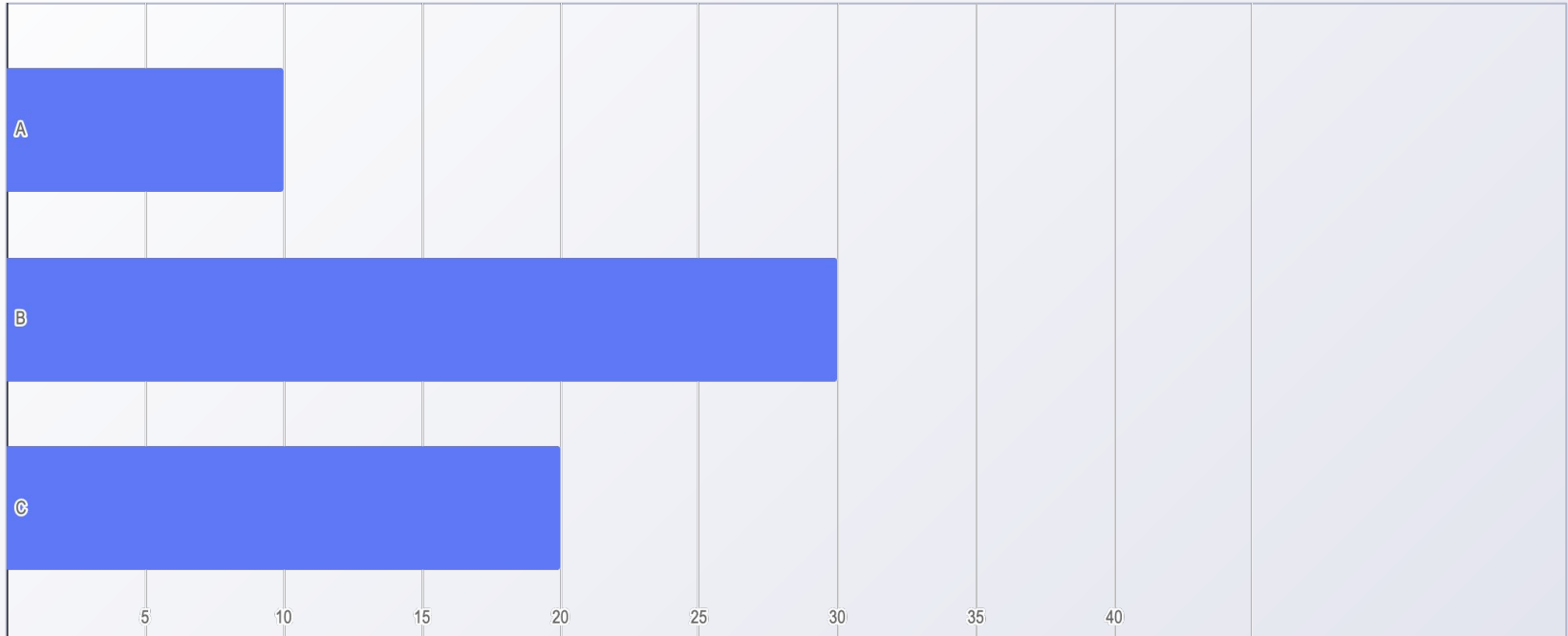
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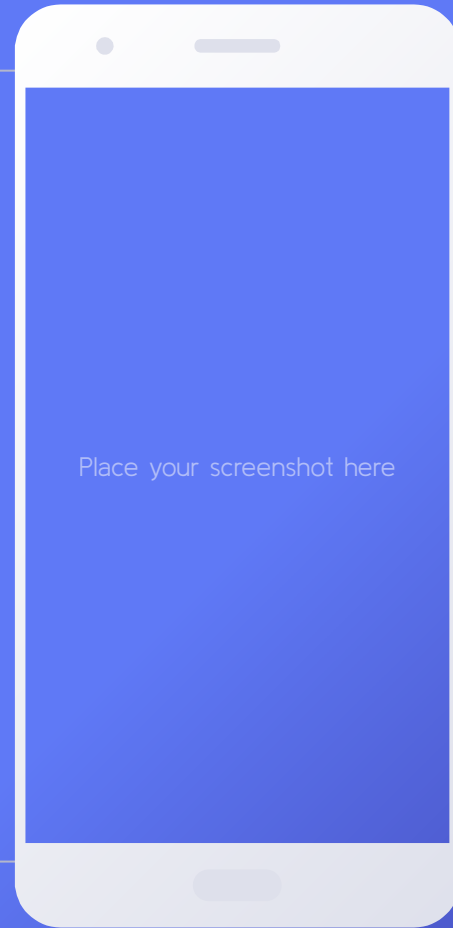
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You can insert graphs from Excel or Google Sheets

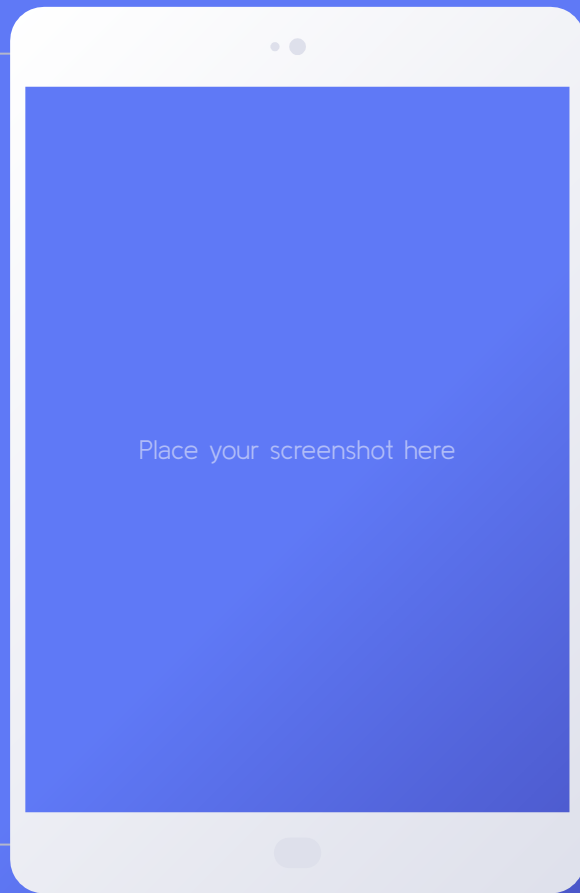
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Show and explain your web, app or software projects using these gadget templates.



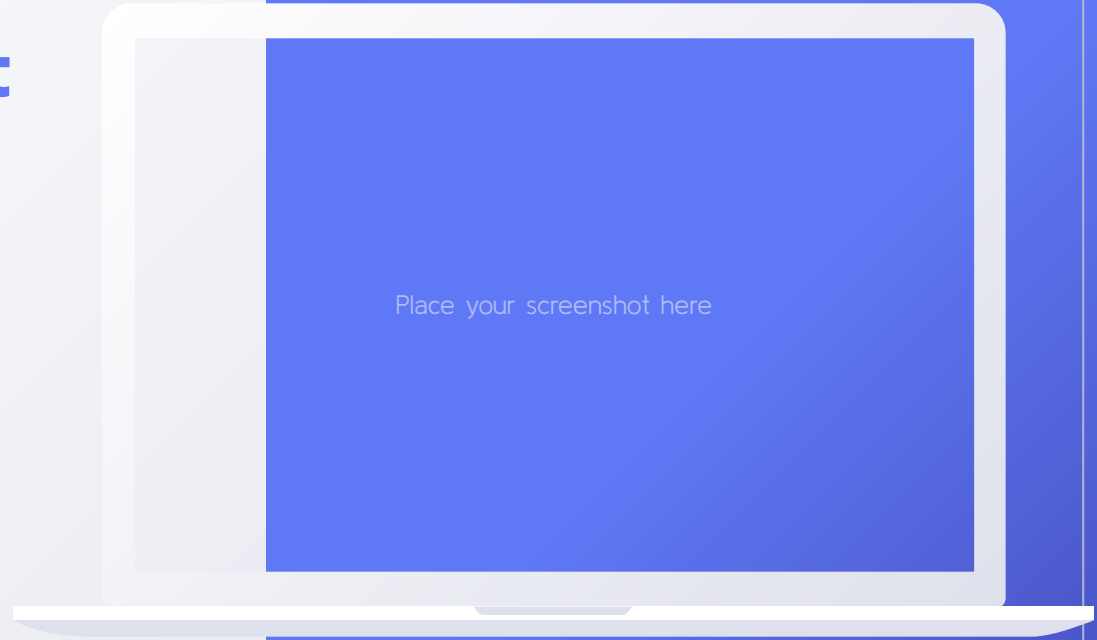
Tablet project

Show and explain your web, app or software projects using these gadget templates.



Desktop project

Show and explain your web, app or software projects using these gadget templates.



Thanks!

Any questions?

You can find me at @username and
user@mail.me



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- ▶ Photographs by [Unsplash](#)



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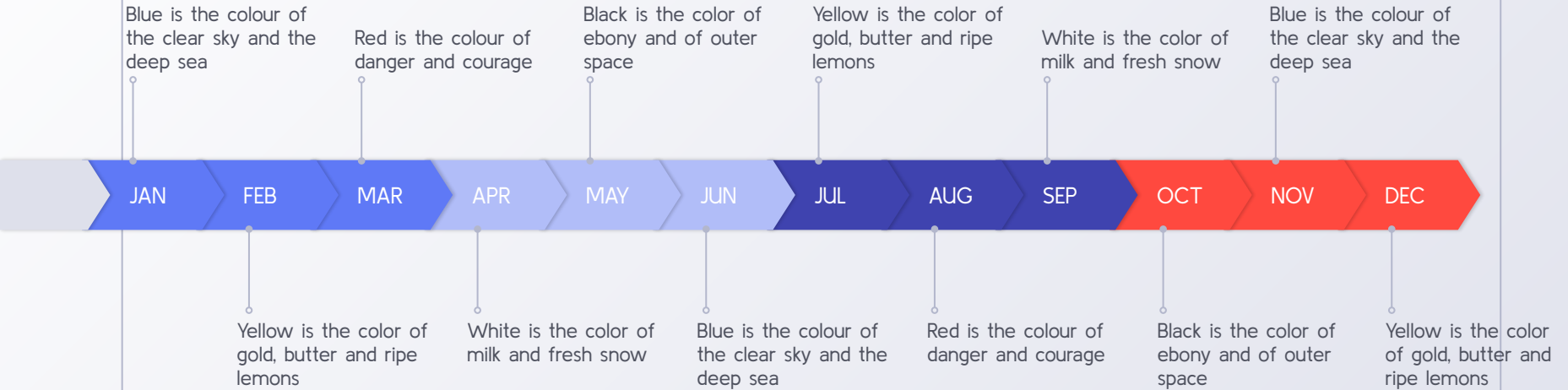
2. Extra Resources

For Business Plans, Marketing Plans, Project Proposals, Lessons, etc

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For Business Plans, Marketing Plans, Project Proposals, Lessons, etc

Timeline



Roadmap

Blue is the colour of the clear sky and the deep sea

1

Red is the colour of danger and courage

3

Black is the color of ebony and of outer space

5

Yellow is the color of gold, butter and ripe lemons

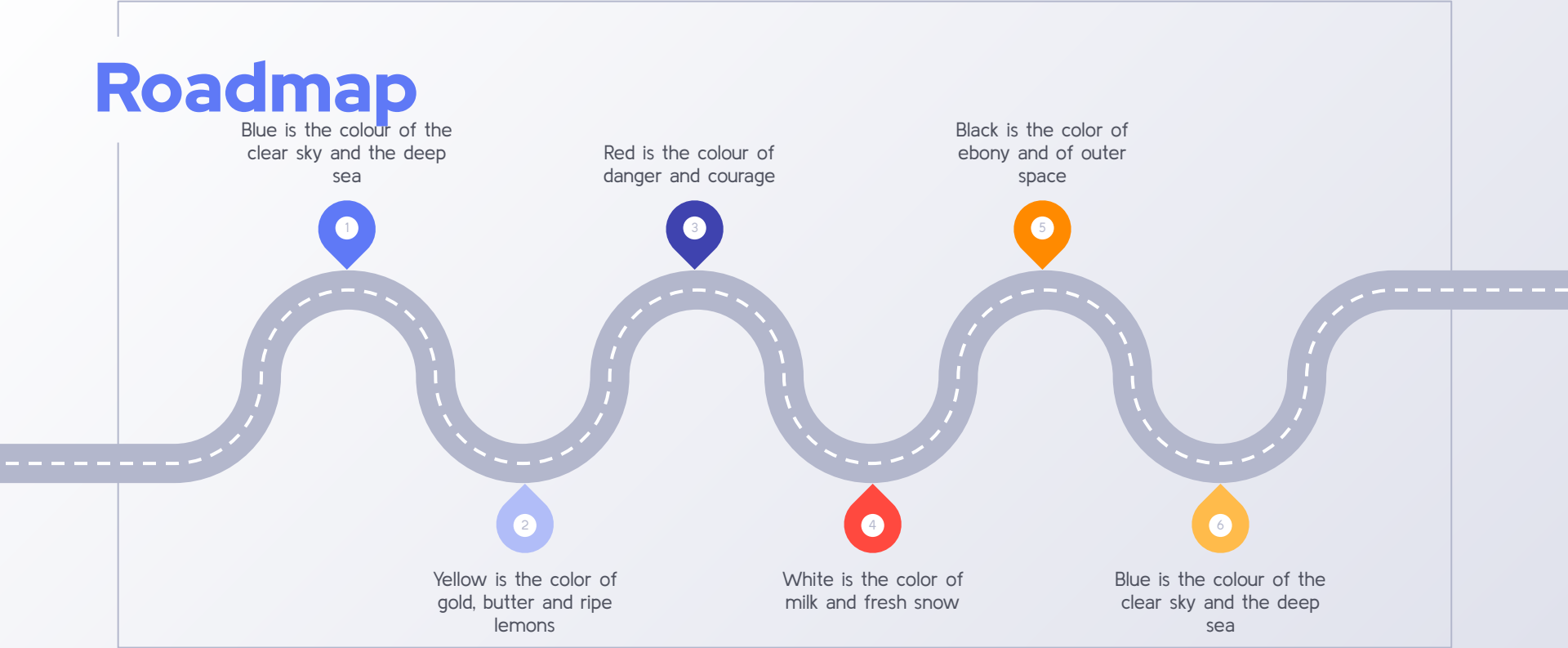
2

White is the color of milk and fresh snow

4

Blue is the colour of the clear sky and the deep sea

6



SWOT Analysis

STRENGTHS

Blue is the colour of the clear sky and the deep sea



S

WEAKNESSES

Yellow is the color of gold, butter and ripe lemons

W

Black is the color of ebony and of outer space










OPPORTUNITIES

O

White is the color of milk and fresh snow

THREATS

T

<p>Key Partners Insert your content</p> 	<p>Key Activities Insert your content</p>  <p>Key Resources Insert your content</p> 	<p>Value Propositions Insert your content</p> 	<p>Customer Relationships Insert your content</p>  <p>Channels Insert your content</p> 	<p>Customer Segments Insert your content</p> 
<p>Cost Structure Insert your content</p> 			<p>Revenue Streams Insert your content</p> 	

Funnel



Team Presentation



Imani Jackson

JOB TITLE

Blue is the colour of the
clear sky and the deep sea



Marcos Galán

JOB TITLE

Blue is the colour of the
clear sky and the deep sea



Ixchel Valdía

JOB TITLE

Blue is the colour of the
clear sky and the deep sea

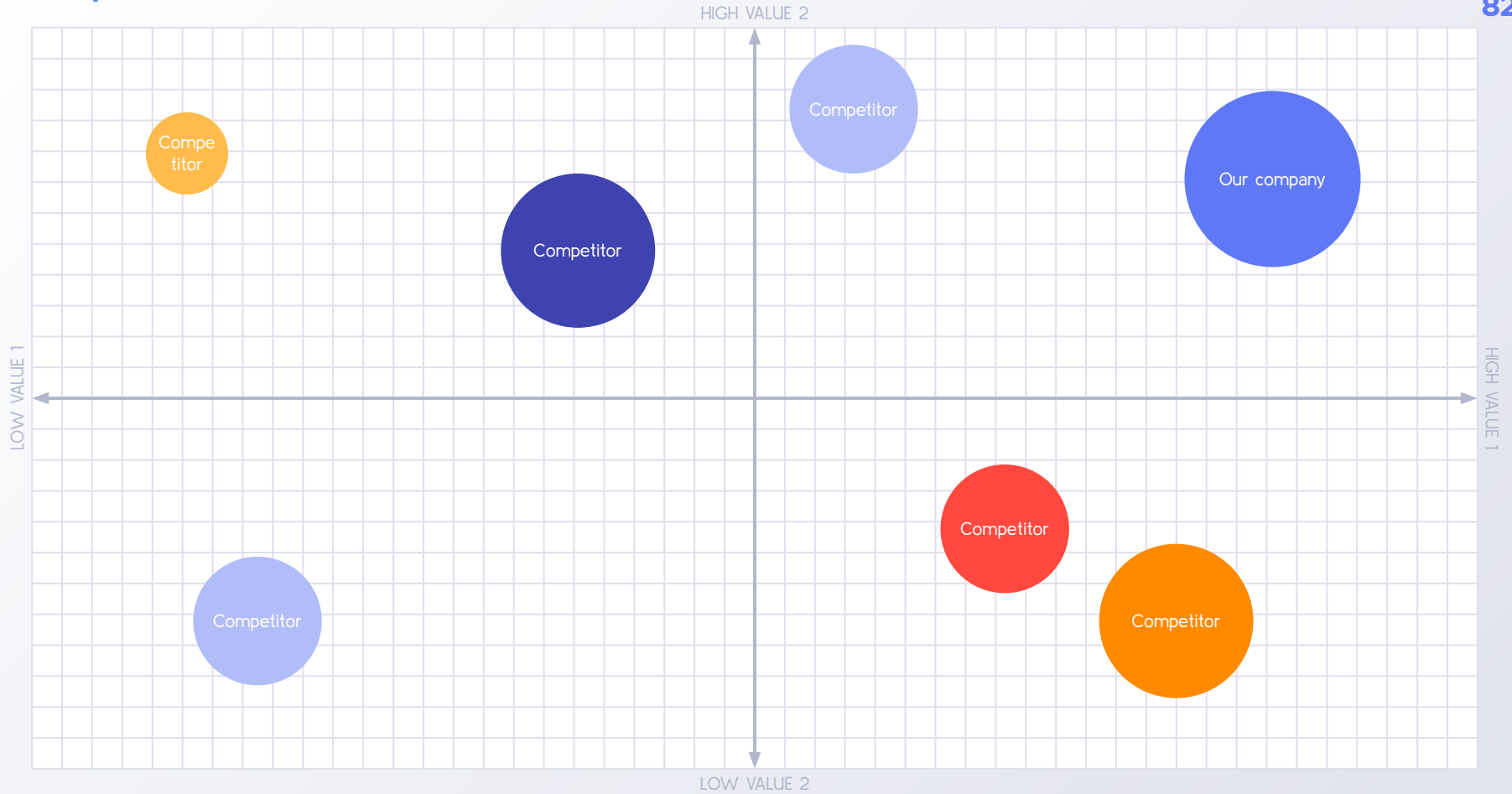


Nils Årud

JOB TITLE

Blue is the colour of the
clear sky and the deep sea

Competitor Matrix





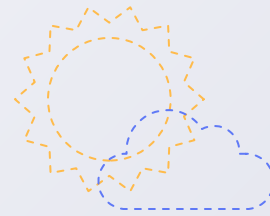
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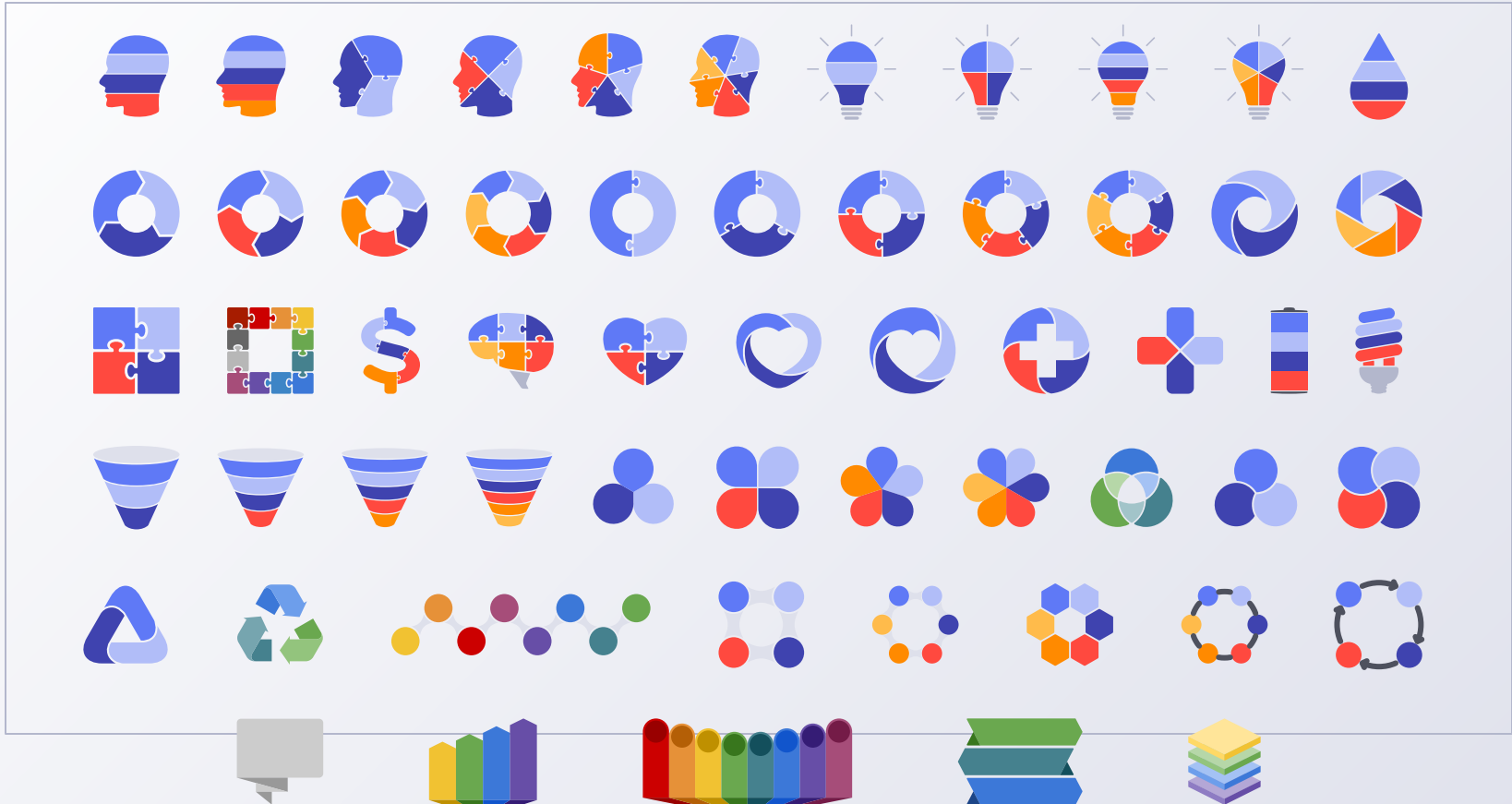
Examples:



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Diagrams and infographics

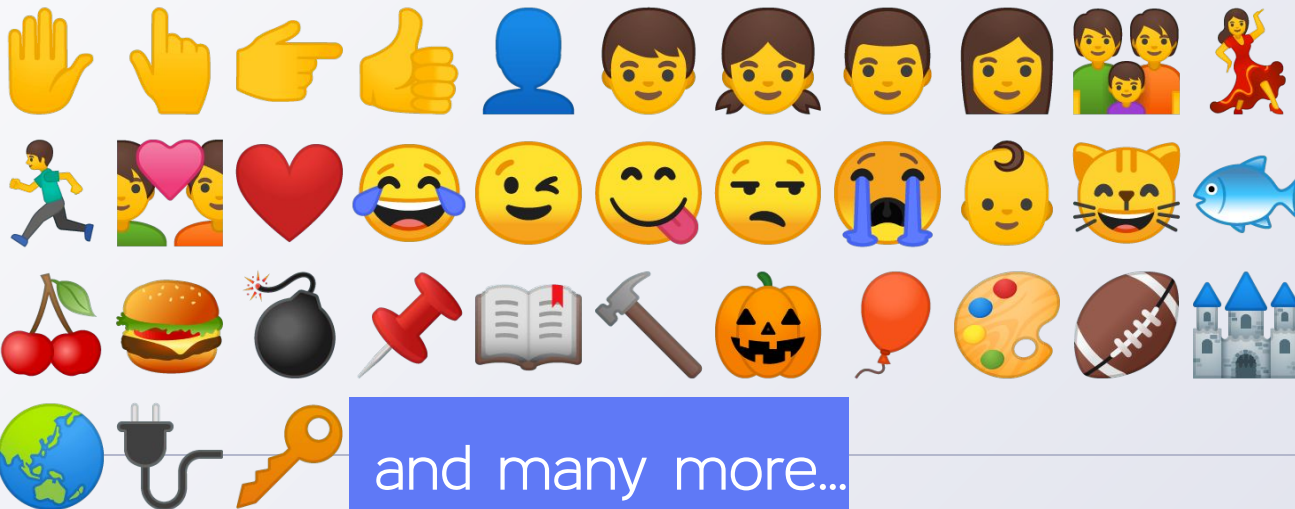




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